

**SILVERSTEIN Ophthalmology Group, L.L.C.
Offers a Breakthrough for Cataract Patients**

P R E S S R E L E A S E

Contact: s. barrett mahoney, executive vice president
dmm consultants, inc.
19 green hills road
long valley, nj 07853
smahoney@dmmconsultants.com
tel: 908-876-3608
fax: 908-876-5133

SILVERSTEIN EYE offers a Breakthrough for Cataract Patients

Chester/Clifton, NJ- SILVERSTEIN EYE announces the latest in surgical technology for their cataract patients - new FDA-approved intraocular bifocal lens implants by **Alcon**. Up to now, artificial lenses implanted during cataract surgery restore clear vision for millions of patients each year. But the lenses help only at a single focal point, usually distance vision. Recently, however, the FDA approved new "bifocal" lenses that restore vision from near to far, eliminating the need for glasses for most wearers.

When someone has a cataract, a clouding of the natural lens of their eye, we try to improve their sight by replacing their natural lens with an artificial lens implant that isn't cloudy. This lens implant basically has a single power. The best that we can do is to restore your sight so that you have one clear focusing range. Traditionally, the vast majority of individuals try to have great distance vision, so most of the time we adjust the lens implant's power so that you see very well far away.

What's exciting is that we are now able to offer patients **Restor** lens implants by **Alcon** that give you more than one focal range. These FDA approved multifocal intraocular lens for cataract surgery enable patients to not only see well far away, but also at intermediate range and up close. In effect, these are intraocular bifocal lenses.

Upwards of 80 to 90 percent of individuals who have had these implants in both their eyes are completely free of glasses for all their vision needs.

Dr. Rodger H. Silverstein, M.D. is a prominent public educator in the field of ophthalmology and speaks at corporations, organizations and community events on all areas of eye care. For more information on the practice, visit www.silversteineyeMDs.com. To schedule speaking engagements for Dr. Silverstein, contact **s. barrett mahoney, dmm consultants, inc., 908-876-3608, email:** smahoney@dmmconsultants.com

02/22/06

**SILVERSTEIN Ophthalmology Group, L.L.C.
Offers a Breakthrough for Cataract Patients**

-#-#-#-#-#

About the Author. The **SILVERSTEIN** name is well recognized for generations of excellence in the field of Ophthalmology. **SILVERSTEIN Ophthalmology Group, L.L.C.**, prides itself on being a family practice. **Rodger H. Silverstein, M.D.**, along with his wife, **Niki A. Silverstein, M.D.**, are **board-certified ophthalmologists** in general and surgical ophthalmology practice having over two decades of combined experience in both their Clifton and Chester practices. The surgeons are co-directors of **The Refractive Surgery Centers of NJ** and remain at the forefront of technology and expertise in the performance of laser vision correction surgery including **LASIK, PRK, CK** and **RK** procedures and are certified in the use of the **SLT,CTR, Summit, VISX** and **Autonomous** (flying spot, tracking) lasers. The practice provides a full range of eye care services to benefit everyone, from complete eye examinations for adults, seniors and children, to treatment of eye problems and diseases of the eye, and contact lens fittings. The practice also conveniently offers complete **Optical Outlets** in both their Chester and Clifton Offices with a vast selection of the latest styles in quality eye wear at competitive pricing. On the cosmetic side, the surgeons at **SILVERSTEIN Ophthalmology** are certified to perform **Botox** injections to reduce fine wrinkles and lines, and **Laser Cosmetic Eyelid Surgery** using the new **CO₂ Laser** to improve the way your eyes look. **Rodger H. Silverstein, M.D.** is a prominent educator in the field of Ophthalmology and speaks to corporations, organizations and community events on all areas of eye care. For more information on the practice, visit www.silversteineyeMDs.com. To schedule speaking engagements for Dr. Silverstein, contact s. barrett mahoney, *dmm consultants, inc.*, 908-876-3608, email: smahoney@dmmconsultants.com