

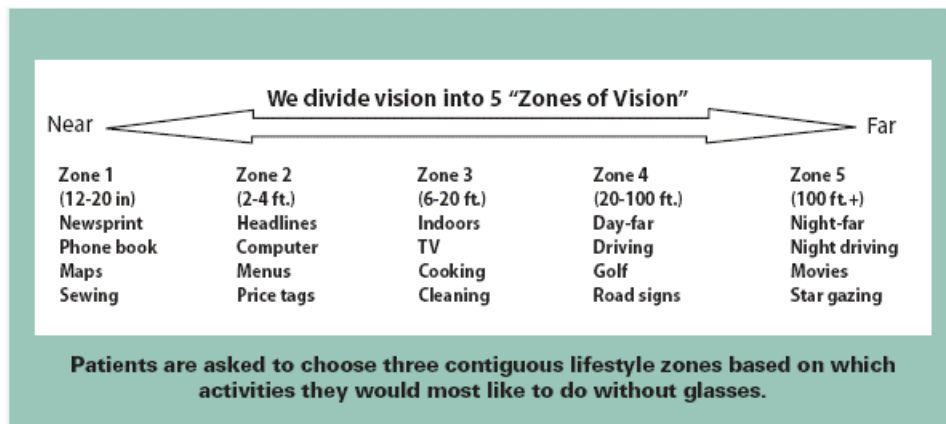
SILVERSTEIN EYE brings you new AcrySof ReStor® Bifocal Lens Implants.

Clifton/Chester, NJ – Rodger H. Silverstein, M.D. and Niki A. Silverstein, M.D., Co-Directors, **SILVERSTEIN Ophthalmology Group, L.L.C.** with two locations - **The Silverstein Eye Group, Clifton, NJ and West Jersey Eye M.D.'s, Chester, NJ** - are proud to be one of **the first** ophthalmology

practices **in New Jersey** to offer the innovative **AcrySof ReStor® (Alcon)**. In the past, cataract and refractive patients were faced with limited options in lens implants. Today, we have the ability to provide presbyopia-correcting intraocular lens implants (IOLs) that can restore near vision and reduce dependence on glasses with minimal unwanted side effects. This new breakthrough lens technology has been recently approved by the **FDA**. **AcrySof ReStor®** are a true **bifocal** intraocular lens (IOL) which offer patients a prescription for both distance and **full** near correction! The **AcrySof ReStor** lens is an acrylic IOL that provides for both great distance and near vision. In clinical trials, 80% of **AcrySof ReStor** patients reported never wearing spectacles at any distance postoperative while average near and distant visual acuities were reported as being excellent.

Customizing your IOL Implants. The modern age of cataract surgery demands a refractive surgery mindset. Today, surgeons can offer a much wider range of choices. These choices are tailored to the patient's lifestyle needs, so the patient plays an active role in the process.

According to a study published by **USA Today** in February, the percentage of adults between ages 50 and 65 using a computer has doubled in the past seven years. Among patients older than 65, there has been a four- to eight-fold increase in computer use. A refractive multifocal IOL, such as the **AcrySof ReStor** lens, provides very functional vision for glasses-free computer use and other intermediate-distance activities. Of course, knowing the patient's visual needs and interests is only part of the equation. (*Refer to illustration below*).



Foremost in determining whether the newer IOLs are appropriate is the medical exam of the eye by a board-certified ophthalmologist. Any patient considering IOL implants should have a healthy optical system to be considered an eligible candidate. **Dr. Rodger Silverstein**, remarks, “We make sure patients understand what the **AcrySof ReStor** lens can do for them and what it can’t. Therefore, we detail the advantages as well as the disadvantages’ of the lens to be implanted to ensure proper expectations. We explain that presbyopic IOLs are a “bifocal reduction” procedure. Although many patients will achieve total spectacle independence, you can’t predict which ones will or won’t.”

Are you a Candidate for IOL Implants? Several factors are necessary to determine if this new bifocal lens implant will be suitable for a given patient. Assuming the patient is interested in reducing dependence on glasses and has appropriate expectations, consider the general health of the eye. “The presbyopic IOL is a premium surgery with premium expectations, and we want to have the opportunity to fine-tune or enhance the quality of vision if the biometrics makes it necessary. Finally, if everything else points to success with a premium IOL, we look to hobbies, occupation and interest to drive the final lens choice.” *explains Dr. Niki Silverstein.*

The Eye Care Team: Aside from assessing the refractive target, patients often need a little bit of reassurance and perhaps a reminder of the capabilities of the lens implanted in their eye. At **SILVERSTEIN EYE**, your surgeons will work closely with their technical staff to ensure that patients who choose *premium AcrySof ReStor* lens implants get the premium outcomes they desire.

For more information on **SILVERSTEIN EYE**, visit www.silversteineyeMDs.com. or call either their **Clifton, NJ Office at 973-473-1515**, or **Chester, NJ Office at 908-879-7297**.

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About the practice. The SILVERSTEIN name is well recognized for generations of excellence in the field of Ophthalmology. SILVERSTEIN Ophthalmology Group, L.L.C., prides itself on being a family practice. Rodger H. Silverstein, M.D. and Niki A. Silverstein, M.D. are board-certified ophthalmologists in general and surgical ophthalmology practice having over two decades of combine. The surgeons remain at the forefront of technology and expertise in the performance of laser vision correction surgery including LASIK, PRK, RK, and CTR for complicated cataract surgery procedures and are certified in the use of the SLT, VISX and Autonomous (flying spot/LADARVision®) lasers. The practice provides a full range of eye care services to benefit everyone, from complete eye examinations for adults, seniors and children, to treatment of eye problems and diseases of the eye, and contact lens fittings. The practice also conveniently offers complete Optical Outlets in both their Chester and Clifton Offices with a vast selection of the latest styles in quality eye wear at competitive pricing. On the cosmetic side, the surgeons at SILVERSTEIN Ophthalmology are certified to perform Laser Skin Resurfacing to reduce fine wrinkles and lines, and Laser Cosmetic Eyelid Surgery using the new CO₂ Laser to improve the way your eyes look.

Rodger H. Silverstein, M.D. is a prominent educator in the field of Ophthalmology and speaks to corporations, organizations and community events on all areas of eye care. For more information on the practice, visit www.silversteineyeMDs.com.

